

~Mingle With Locals in a Retro Showa Alley~ [Plan 2] Eat & Drink With Locals in a Beloved Alley

Recommended
to pair with
Plan 1



【What's in the Plan】

As a Unique Venue, you can mingle with Sendai locals in an alley within a popular shopping arcade
This evening plan is great for a unique nighttime post-meeting tour.

- Iroha Yokocho Alley is connected to the covered Sunmall Ichibancho, so any weather is fine
- Iroha Yokocho doesn't have many inbound visitors, so you'll get the real local Sendai experience
- You can try local Sendai specialties and food culture, as well as interact with Sendai residents
- Includes 4,000 yen (four 1,000 yen) coupons per pax, so you can pick and choose the food and drink you want at different bars
- Tickets can also be used at nearby souvenir shops

Available Year-round (may be difficult during busy periods)

Price Adults (20+ years): 20,000 yen/pax

Capacity 30-100 pax

Length 2 hrs. *2 hrs. per restaurant between 17:00-23:00

Language English, Chinese

Contact & Reservations

JTB Communication Design
TEL : 022-222-1582 E-mail : is_2@jtbcom.co.jp
*Please contact at least 1 month in advance

■ Flyer (example)

■ Ticket (example)



Sample Itinerary

19:00	Distribute coupons
	Alley Tour
21:00	End